


Elaine Stiefel

I am seeking to learn, serve, lead, and collaborate with educational leaders and community stakeholders to foster inclusive, innovative, and high-quality learning environments for education programs.

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 @ERStiefel

EXPERIENCE

West Ottawa Public Schools, Holland, MI - Director of Instructional Technology

September 2018 - Present

- Strategically plan, support and provide professional development for staff on instructional technology topics K-12
- Coach and consultant K-12 on student-centered learning practices
- Lead & Oversee WO Technology Teams
- Engage stakeholders with the strategic plan of Computer Science programs K-12.
- Facilitate the implementation of K-12 Computer Science standards and pathways for the district.
- Train, support, and continue development of K-12 virtual learning program.
- Present at conferences such as MACUL, ISTE, METS, and Google
- Lead and facilitate data-driven conversations in PLCs

Communications by Design, Ada, MI - Professional Learning Consultant

August 2016 - September 2018

- Coach and consult teachers and administrators on educational technology to transform instruction, curriculum, and assessment.
- Coordinate & Lead training for integration of technology in a district transitioning 1:1 with technology.
- Develop professional development for districts in areas of need.

Kent Innovation High School, Grand Rapids, MI — ELA Facilitator

April 2011 - August 2016

- Design, develop, and implement project-based units that are cross-curricular curriculum for ELA and Social Studies.
- Projects aligned with the Common Core State Standards.
- Collaborate with colleagues, students, community, and stakeholders to refine teaching and learning practices to be student-centered.
- Analyze, interpret, and apply data to modify instruction for students.
- Network within and outside of Kent County with educators and community to collaborate on authentic and relevant projects for students.

CERTIFICATIONS

PK-12 Administrator Certificate

Michigan Professional Education Certificate: ELA/History

Project-based Learning Trainer

Cognitive Coaching Certification

PLC Facilitator

Google Trainer Certified

SKILLS

Curriculum Development

Professional development design

Instructional Technology Integration and Coach

Project-based Learning Expert

Project Management

Computer Science Standards

Grant Writing

PBIS & MTSS

AI (artificial intelligence)

**Crossroads Alternative High School, Kentwood, MI —
Long-term Substitute ELA 9-10**

September 2010 - April 2011

- Revise and modify curriculum to differentiate student's needs for success.
- Differentiate instruction based on a range of abilities in the classroom with students.
- Support reading and writing interventions for students.

EDUCATION

**Western Michigan University, Kalamazoo, MI —
Educational Leadership Specialist**

May 2023 - July 2025 (expected graduation)

Enrolled in the Educational Leadership Education Specialist degree at Western Michigan University. Projected graduation is for summer 2025.

**MASSP Path to Leadership Program, Lansing, MI —
PK-12 Administration Certificate**

June 2022 - May 2023

The MASSP Path to Leadership Program is an online program through MASSP that will earn a candidate their School Administration Certificate through the state of Michigan.

Grand Valley State University, Grand Rapids, MI — M.A. Ed.

July 2009 - April 2014

This program earned my Master in Education with an emphasis in Instruction and Curriculum. I graduated with honors, earning a Dean's Citation Award on my final project to earn my degree. I also earned an award for Outstanding Students of the Year for application of my learning to instruction and curriculum practices in my classroom.

**Grand Valley State University, Grand Rapids, MI — Teacher
Certification Program**

July 2009 - April 2010

Secondary certification in English (BA) 6-12 and History (CC) 6-12. Program designed as a degree completion for those who already hold a Bachelor Degree. Students begin graduate course work while earning their teaching certification.

**Oakland University, Rochester, MI — Bachelor of Arts in
English and History**

December 2007

Double major in English and History. Member of Phi Alpha Theta, a history honors society. I also served as Secretary for Phi Alpha Theta from 2006-2007 academic school year.

AWARDS

**MACUL 2024 Innovative
Technology Professional
Award** Michigan Association
for Computer Users in
Learning

Dean's Citation Award Grand
Valley State University

**GVSU Outstanding Student of
the Year** Grand Valley State
University

Top 10 Project of the Year
New Tech Network

Projects

BenQ Interactive Boards

AI Training

AR/VR Pilots

Virtual Learning Program
(WOVA)

Computer Science Integration
K-12

Student-Centered Learning
Practices

WO Academy & WO Tech
Team

Networks

MACUL & KETS

MASSP & MASA

BenQ & Data Image

Canvas & Google Edu



Elaine Stiefel, M.A. Ed.

Instruction, Curriculum, and Assessment



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Facilitation of Professional Development Topics:

- ***Computer Science, STEM, & Technology***
 - MACUL 2025: “Tools to Support Multilingual Learners”, “Tools to Support Differentiation”,
 - FETC 2025: “Creating a Framework to Foster Change”
 - CSforMichigan 2024: “Implement CS Standards Today!”
 - MACUL 2024: “Google Resources to Support Multilingual Learners”, “Working Smarter in PBL using Google”
 - BenQ Workshops
 - CSforMichigan Conference 2023: “CS Implementation Guide & Lessons”, “Fostering Collaboration and Communication in Groups”
 - Summer 2023: “Google Update and more!” and “Leveraging AI in the Classroom”
 - CSforMichigan Conference 2023: Computer Science Implementation
 - MACUL 2023: CS Implementation: Our Journey in WOPS
 - SAMR Model and Triple E Framework
 - Online Blended Learning - Creating Asynchronous Courses
 - Digital Citizenship and Internet Safety Resources
- ***Educational Technology Resources***
 - Read&Write
 - Screencastify
 - EdPuzzle
 - Aver Wireless Document Cameras
 - LMS Training: Canvas, Schoology, Google EDU
 - Canva Education
 - YouTube
- ***Instructional Leadership***
 - MASSP Women’s Leadership Summer 2024: “Creating a Framework to Foster Change”
 - “Fostering Communication and Collaboration in the Classroom”, and “Fostering Student-centered Learning”
 - SCECH Program Coordinator - WOPS & KALPA
 - Project Manager and trainer for Canvas Curriculum Design
 - Project and Problem-based Learning
 - EdTech Models: Triple-E Framework by Liz Kolb, SAMR Model, TIM, ITIM
 - Computer Science Standards Training
 - WO Academy: Teacher led PD in WOPS
 - Professional Learning Community (PLC) by Solution Tree

